



The Brand Equity Protection Company™

For Immediate Release

**Executive Partner of S. G. Hart & Associates is
Elected Secretary.**

Ridgefield, Conn., (June 15, 2005) – S. G. Hart & Associates, LLC, The Brand Equity Protection Company™, announces today that Executive Partner Anthony Miano was recently elected as Secretary of the Tappan Zee Chapter of APICS. APICS – The Association for Operations Management is the global leader and premier source of the body of knowledge in operations management, including production, inventory, supply chain, materials management, purchasing, and logistics. The Tappan Zee Chapter of APICS serves members in Westchester and Rockland Counties (New York State), and members in the City of New York.

Anthony Miano is presently Executive Partner of S. G. Hart & Associates in Ridgefield, CT and is CPIM certified. S. G. Hart & Associates, The Brand Equity Protection Company™ is a global brand protection consulting company helping clients develop and implement strategies that protect supply chains from the disruptions caused by counterfeiting, product diversion, tampering & theft.

About S. G. Hart & Associates, LLC

S. G. Hart & Associates, The Brand Equity Protection Company™, is based in Ridgefield, Connecticut, USA. S. G. Hart & Associates is a global brand protection consulting company helping clients develop and implement strategies that protect supply chains from the disruptions caused by counterfeiting, product diversion, tampering & theft. S. G. Hart & Associates ensures that the integrity of the firm's most valuable asset – its brand - is secure, that the brand's ability to generate and preserve revenue is maximized and that effective controls are used to safeguard the branded asset against unauthorized or improper use.

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