



The Brand Equity Protection Company™

For Immediate Release

**Executive Partner of S. G. Hart & Associates
Earns CPIM Designation.**

Ridgefield, Conn., (September 22, 2004) – S. G. Hart & Associates, LLC, The Brand Equity Protection Company™, announces today that Executive Partner Anthony Miano was recently recognized as Certified in Production and Inventory Management (CPIM). CPIM is a program offered by APICS – The Educational Society for Resource Management, a not-for-profit, international education society representing manufacturing and service industry professionals.

Anthony Miano is presently Executive Partner of S. G. Hart & Associates in Ridgefield, CT. S. G. Hart & Associates, The Brand Equity Protection Company™, is a strategic supply chain security consulting company. Miano is responsible for the tactical and strategic implementation of brand equity protection and supply chain solutions for S. G. Hart & Associates' global clients. In addition to his primary role, Miano is charged with expanding S. G. Hart & Associates' body of thought leadership while assuming key managerial responsibilities.

To qualify for the CPIM designation, a candidate must complete a rigorous course of study and a series of five comprehensive examinations. Introduced in 1973, the CPIM program is designed to develop specialized knowledge in the latest production and inventory management techniques and trends. CPIM professionals can specialize in a variety of areas within the production and inventory management environment – including inventory management, Just-In-Time, master planning, material and capacity requirements planning, production activity control, and systems and technologies.

“The opportunity to leverage the vast scope of manufacturing principles with strategic initiatives of brand equity protection is a key value added service for our clients. The body of knowledge offered by APICS and the CPIM program provides the recognized foundation necessary to augment our service offerings”, says Miano about his new CPIM designation.



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About S. G. Hart & Associates, LLC

S. G. Hart & Associates, The Brand Equity Protection Company™, is based in Ridgefield, Connecticut, USA. S. G. Hart & Associates is a supply chain security consulting company. S. G. Hart helps global firms realize their full brand equity potential by supporting them in the development and implementation of strategies that protect their global supply chains from disruptions caused by product diversion, counterfeiting, theft and product tampering

About APICS – The Educational Society for Resource Management

Based in Alexandria, VA, APICS helps business run better through education and training focused on the specific needs of manufacturing and service industries. APICS resources, certification programs, and training enable employees to learn and contribute positively to the company bottom line. The society supports nearly 70,000 members in 20,000 companies worldwide.

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